

THE WINFIELD UNITED CANADA 2026-2027 CROPLAN GOLDEN TICKET (“CONTEST”)

OFFICIAL CONTEST RULES

THIS CONTEST IS GOVERNED BY CANADIAN LAW AS OUTLINED BELOW.

1. ELIGIBILITY:

This Contest is open to individuals who operate or are employed on a corn, canola or sunflower farm in British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Quebec and Prince Edward Island, who have reached the age of majority in their province or territory of residence at the time of entry, except employees, representatives or agents (and those with whom such persons are domiciled, whether related or not) of WinField United Canada (WUC) (the “**Sponsor**”), and its respective parent companies, subsidiaries, prize suppliers, contest judges, advertising/promotion agencies and any other individual(s), entity or entities involved in the development, production, implementation, administration or fulfillment of the Contest (collectively, the “**Contest Parties**”).

2. CONTEST PERIOD:

This Contest starts at 12:00 p.m. CST on August 17, 2026 and closes at 11:59 p.m. CST on July 15, 2027 (the “**Contest Period**”).

3. HOW TO ENTER:

No purchase necessary to enter the Contest, but it is necessary to correctly answer a mathematical skill-testing question in order to be declared a winner. To be eligible to enter, you must fill-out an official entry form via the Official Contest Landing Page at <http://goldenticket.croplan.ca> and provide all requested information and submit the entry during the contest period. To access the Contest Landing Page and enter, you must use the code provided on your Golden Ticket. Limit one entry per Golden Ticket.

CROPLAN Golden Tickets (“Golden Ticket”) can be found on select bags of CROPLAN corn, CROPLAN canola and CROPLAN sunflowers. To request a Golden Ticket without making a purchase, hand-print your name, address, city, province, e-mail address and daytime phone number on a 3" x 5" card, and mail in a business-size (#10) envelope with proper postage affixed to: Winfield United Canada 2026-2027 CROPLAN Golden Ticket Contest, 302 Wellman Lane #101, Saskatoon, SK S7T 0J1, Canada. Mail-in requests are limited to one request per outer envelope, and incomplete or illegible requests will be void. Golden Tickets will be randomly awarded to valid requesters based on a similar percentage used by Sponsor in seeding the select bags of CROPLAN seed with Golden Tickets. If you are awarded a Golden Ticket via mail-in request, you must visit the Contest Landing Page and enter as outlined herein.

To be eligible to win, your Entry must be on an official entry form accessed through the Contest Landing Page and include all information requested, including your first name, last name, farm name, farm address, WinField United Canada independent retailer, email address and phone number and must be received by Sponsor in accordance with these Rules during the Contest Period. By entering the Contest, you signify that you have read and agree to be legally bound by these Official Rules and Regulations (the “**Rules**”). Contest entries which are not on an official entry form, are incomplete or are received by any other method which is not outlined herein will not be accepted and will be void.

All Entries must include a valid e-mail address for the entrant. In the event of dispute as to the identity or eligibility of a winner based on an e-mail address, or if more than one person uses the same email address, the winning Entry will be declared made by the “Authorized Account Holder” of the e-mail address submitted at the time of the Entry. The “Authorized Account Holder” is the person to whom the applicable Internet Service Provider or other organization (such as business or educational institution) has assigned the e-mail addresses for the domain

associated with the submitted e-mail address. Each potential winner may be required to show proof of being an Authorized Account Holder.

If it is discovered or reasonably suspected by the Sponsor (using any evidence or other information made available to or otherwise discovered by the Sponsor) that any person has attempted to use any means not in keeping with the Sponsor's interpretation of the letter and/or spirit of these Rules to enter or otherwise participate in or to disrupt this Contest; then he/she may be disqualified from the Contest in the sole and absolute discretion of the Sponsor. Your entry may be rejected if (in the sole and absolute discretion of the Sponsor) the entry is not fully completed with all required information and submitted and received in accordance with these Rules during the applicable Contest Period. The Contest Parties and each of their respective officers, directors, employees, agents, representatives, successors and assigns (collectively, the "**Released Parties**") are not responsible for (and have no liability in relation to) late, lost, misdirected, delayed, incomplete or incompatible entries (all of which are void).

All entries are subject to verification at any time and for any reason. The Sponsor reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility, (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Contest; (ii) for the purposes of verifying the eligibility and/or legitimacy of any entry and/or other information entered (or purportedly entered) for the purposes of this Contest; and/or (iii) for any other reason the Sponsor deems necessary, in its sole and absolute discretion, for the purposes of administering this Contest in accordance with the Sponsor's interpretation of these Rules. Failure to provide such proof to the complete satisfaction of the Sponsor within the timeline specified by the Sponsor may result in disqualification in the sole and absolute discretion of the Sponsor. The sole determinant of the time for the purposes of this Contest will be the official time-keeping device(s) used by the Sponsor.

By entering, each entrant forever, fully and irrevocably releases, indemnifies and holds harmless the Released Parties from and against all claims, damages or liabilities arising in whole or in part, directly or indirectly, from entrant's participation and/or entry in the Contest and/or winner's award, receipt or use of any prize awarded in the Contest or any prize-related activity.

4. THE PRIZE AND ITS APPROXIMATE RETAIL VALUE:

There will be one (1) Prize available to be won, consisting of CROPLAN corn, canola or sunflower seed for the 2028 seed season with a total approximate retail value of twenty-five thousand Canadian dollars (\$25,000 CAD). The winner will choose the type of seed desired, and receive the following Prize:

Canola Seed Prize: Up to 35 standard-size bags to be delivered no later than April 30, 2028.

Corn Seed Prize: Up to 87 standard-size bags to be delivered no later than April 30, 2028.

Sunflower Seed Prize: Up to 73 standard-size bags to be delivered no later than April 30, 2028.

The Prize must be accepted as awarded and is not transferable or assignable. Prize cannot be exchanged for cash value, and no Prize substitutions are allowed except at the Sponsor's sole option. Sponsor reserves the right, in its sole and absolute discretion, to substitute the Prize or a component thereof with a prize of equal or greater retail value, including, without limitation, but at Sponsor's sole and absolute discretion, a cash award. Drop off and/or delivery of the Prize will be included at the Sponsor's cost.

5. WINNER SELECTION PROCESS:

There will be a random draw the week of July 19, 2027 in Saskatoon, SK, Canada to select a potential winner from among all eligible entries received during the Contest Period. The odds of winning the prize depend on the number of eligible Entries received. Free entries have the same odds of winning as entries received through any other permitted method of entry. A purchase will not increase your chances of winning.

The potential winner will be notified by the contact information provided in the entry, at Sponsor's discretion. The potential winner will be required to execute and return to Sponsor a notarized Affidavit of Eligibility, a Liability Release, and, except where prohibited by law, a Publicity Release (collectively an "Affidavit/Release") in the form(s) provided by Sponsor in order to claim his/her prize. The Affidavit/Release will include a mathematical skill-testing question which must be answered correctly by the potential winner without assistance of any kind, and the Affidavit/Release must be returned to Sponsor by the date and/or time indicated.

By accepting a Prize, the winner: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of the Prize (as awarded); (iii) releases the Released Parties from any and all liability in connection with this Contest, his/her participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet.

If the selected entrant: (i) cannot be contacted by phone or email within five (5) business days of being contacted; (ii) there is a return of any notification as undeliverable; (iii) cannot accept (or is unwilling to accept) the Prize (as awarded) for any reason; (iv) is determined to be in violation of these Rules (all as determined by the Sponsor in its sole and absolute discretion); (v) fails to answer the skill-testing question correctly; and/or (vi) does not agree to the terms and conditions exactly as set forth in these Rules; then he/she will forfeit their opportunity to be the winner and the Sponsor reserves the right, in its sole and absolute discretion and time permitting, to select an alternate eligible entrant from among the remaining eligible Entries submitted and received in accordance with these Rules, (in which case the foregoing provisions of this section shall apply to such newly selected eligible winner).

6. GENERAL CONDITIONS:

All Entries become the property of the Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants. **ANYONE DEEMED BY THE SPONSOR TO BE IN VIOLATION OF THESE RULES FOR ANY REASON IS SUBJECT TO DISQUALIFICATION IN THE SOLE AND ABSOLUTE DISCRETION OF THE SPONSOR.** The Released Parties will not be liable for the failure of any Entry or other information to be received, captured or recorded for any reason whatsoever.

The Contest, these Rules, and all related matters shall be governed solely by the laws of the Province of Saskatchewan, Canada and the federal laws of Canada applicable therein except the Contest shall be governed by the laws of Quebec and the federal laws of Canada applicable therein for residents of Quebec, without regard to the conflict of law provisions of any jurisdiction. You hereby agree that you irrevocably submit to the exclusive jurisdiction of the courts of the Province of Saskatchewan or the Province of Quebec for residents of Quebec in relation to all disputes arising from or related to this Contest, these Rules and any related matters.

The Sponsor reserves the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of any cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules, including, without limitation, any error, tampering, unauthorized intervention, fraud or technical failure. Any attempt to undermine the legitimate operation of this Contest in any way (as determined by the Sponsor in its sole and absolute discretion) is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law. The Sponsor reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, in any way without prior notice or obligation, in the event of any accident, printing, administrative, or other error of any kind, or for any other reason whatsoever.

By entering this Contest, each entrant expressly consents to the Sponsor, its agents and/or representatives, using the personal information submitted with his/her Entry for the purpose of administering the Contest in accordance with Sponsor's privacy policy (available at: <https://www.winfieldunited.ca/en/privacy-policy>). This section does not limit

any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

The Sponsor reserves the right to adjust any of the dates, timeframes and/or other Contest mechanics stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Entry Form, Sponsor's website, and/or point of sale, television, print or online advertising; the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by law.

The Rules will be published in both English and French. If there are any discrepancies between the two versions, the terms of the English Rules will prevail, except with respect to discrepancies specific to Quebec in which the French Rules will prevail.

All intellectual property rights associated with the Contest and its materials are owned exclusively by Sponsor and cannot be used without prior written authorization. All rights reserved.

7. SPONSOR: Promotion is sponsored by Winfield United Canada, 302 Wellman Ln #101, Saskatoon, SK S7T 0J1, Canada.